



IAFIE EC INDUSTRY DIGEST

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Editor: Amir Fleischman

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COMPANIES, PRODUCTS, TECHNOLOGIES:

1. **Mercator AI brings competitive intelligence to construction industry**
<https://www.osler.com/en/resources/transactions/2023/deal-points-report-venture-capital-financings/osler-s-emerging-and-high-growth-clients-share-their-success-stories/mercator-ai-brings-competitive-intelligence-to-construction-industry>
2. **Intelligent planning platforms to level up your business**
<https://techhq.com/2023/03/intelligent-planning-platforms-to-level-up-your-business/>
3. **Top 30 BEST Cyber Security Companies In 2023 (Small To Enterprise Level Firms)**
<https://www.softwaretestinghelp.com/best-cyber-security-companies/>

TOOLS:

4. **Forget ChatGPT. These top AI tools will revolutionise the way you work**
<https://www.euronews.com/next/2023/03/29/forget-chatgpt-these-top-ai-tools-will-revolutionise-the-way-you-work>
5. **Best Business Intelligence Software Tools**
<https://www.selecthub.com/c/business-intelligence-tools/>
6. **7 Best Threat Intelligence Platforms in 2023**
<https://geekflare.com/best-threat-intelligence-platforms/>

ARTICLES:

7. **Commentary: ChatGPT may seem like a peek into the future - but 'boring AI' has already arrived**
<https://www.channelnewsasia.com/commentary/chatgpt-gpt-4-ai-tools-work-business-productivity-data-3378921>
8. **Elon Musk & Other Tech Leaders Call for Pause on Training AI With 'Human-Competitive Intelligence'**
<https://www.billboard.com/pro/elon-musk-steve-wozniak-tech-leaders-ai-training-pause/>
9. **Data Analyst Degree: Which Ones Will Boost Your Career?**
<https://www.dice.com/career-advice/data-analyst-degree-which-ones-will-boost-your-career>

REPORTS:

- 10. SaaS-Based Business Intelligence Market Sales To Top USD 45.1 Bn In Revenues By 2032 At A CAGR Of 14.2%**

<https://menafn.com/1105890556/SaaS-Based-Business-Intelligence-Market-Sales-To-Top-USD-451-Bn-In-Revenues-By-2032-At-A-CAGR-Of-142>

- 11. Text Analytics Market Projected To Hit USD 9 Billion at a 17% CAGR by 2030 - Report by Market Research Future (MRFR)**

<https://finance.yahoo.com/news/text-analytics-market-projected-hit-095300688.html>

- 12. Open Source Intelligence (OSINT) Market Competitive Situation till 2030**

<https://www.digitaljournal.com/pr/news/open-source-intelligence-osint-market-competitive-situation-till-2030#ixzz7xX6VrSnI>

ACADEMIC ARTICLES/STUDIES:

- 13. A New Social Media-Driven Cyber Threat Intelligence**

<https://www.mdpi.com/2079-9292/12/5/1242>

- 14. Cybersecurity in process control, operations, and supply chain**

<https://www.sciencedirect.com/science/article/abs/pii/S0098135423000388>

- 15. A comparative performance analysis of intelligence-based algorithms for optimizing competitive facility location problems**

<https://www.sciencedirect.com/science/article/pii/S2666827022001189>

CONFERENCES AND WORKSHOPS:

- 16. Data Innovation Summit 2023**

<https://datainnovationsummit.com/>

- 17. GEOSPATIAL WORLD FORUM 2023**

<https://geospatialworldforum.org/>

- 18. Data Visualization and Storytelling 2023**

<https://tdwi.org/events/seminars/may/data-visualization-and-storytelling/home.aspx>