



IAFIE EC INDUSTRY DIGEST

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COMPANIES, PRODUCTS, TECHNOLOGIES:

1. **10+ BEST Most Promising Artificial Intelligence (AI) Companies [2023 Selective]**
<https://www.softwaretestinghelp.com/ai-companies/>
2. **7 Key Business Intelligence Examples**
<https://www.selecthub.com/business-intelligence/business-intelligence-examples/>
3. **Government Organizations Underutilize Geospatial Intelligence Technology, New Survey Finds**
<https://trajectorymagazine.com/government-organizations-underutilize-geospatial-intelligence-technology-new-survey-finds/>

TOOLS:

4. **8 Best Competitive Analysis Tools in 2023**
<https://www.similarweb.com/blog/marketing/marketing-strategy/best-competitor-analysis-tools/>
5. **10 Must-Know Data Visualization Techniques in 2023**
<https://timesofindia.indiatimes.com/education/upskill/10-must-know-data-visualization-techniques-in-2023/articleshow/100450155.cms>
6. **10 Best Business Intelligence Tools (BI Tools) Of 2023**
<https://thedigitalprojectmanager.com/tools/business-intelligence-tools/>

ARTICLES:

7. **AI: Which jobs are most at risk from the technology?**
<https://www.bbc.com/news/business-65459827>
8. **Amid War in Ukraine, Open-Source Intelligence Investigators Need Better Ethics**
<https://www.scientificamerican.com/article/amid-war-in-ukraine-open-source-intelligence-investigators-need-better-ethics/>
9. **Signals intelligence teams reposition to face China, Russia**
<https://www.defensenews.com/industry/techwatch/2023/05/11/signals-intelligence-teams-reposition-to-face-china-russia/>

REPORTS:**10. Competitive Intelligence Tools Software Market Comprehensive Analysis of latest Trends and Developments by 2023-2030**

<https://www.marketwatch.com/press-release/competitive-intelligence-tools-software-market-comprehensive-analysis-of-latest-trends-and-developments-by-2023-2030-2023-05-17>

11. Artificial Intelligence Market Size, Share & Trends Analysis Report

<https://www.grandviewresearch.com/industry-analysis/artificial-intelligence-ai-market>

12. Social Media Analytics Market Zooms Towards Billion-Dollar Valuation: Estimated to Reach USD 54.03 Billion by 2030

<https://www.prnewswire.com/news-releases/social-media-analytics-market-zooms-towards-billion-dollar-valuation-estimated-to-reach-usd-54-03-billion-by-2030-verified-market-research-301819374.html>

ACADEMIC ARTICLES/STUDIES:**13. Assessing the role of competitive intelligence and practices of dynamic capabilities in business accommodation of SMEs**

<https://www.sciencedirect.com/science/article/abs/pii/S0313592622002089>

14. Business Intelligent Framework Using Sentiment Analysis for Smart Digital Marketing in the E-Commerce Era

<https://so06.tci-thaijo.org/index.php/asi/article/view/252965>

15. Whom should a leader imitate? Using rivalry-based imitation to manage strategic risk in changing environments

<https://onlinelibrary.wiley.com/doi/full/10.1002/smj.3120>

CONFERENCES AND WORKSHOPS:**16. AI World Congress 2023**

<https://aiconference.london/>

17. 2023 Cyber Threat Intelligence Conference | #FIRSTCTI23

<https://www.first.org/conference/berlin2023/>

18. VIS 2023 - The premier forum for advances in visualization and visual analytics

<https://ieeevis.org/year/2023/welcome>