



IAFIE EC INDUSTRY DIGEST

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COMPANIES:**1. The 32 Best Competitive Intelligence Companies**

https://improvido.io/blog/32-best-competitive-intelligence-companies?fbclid=IwAR3hw7sw1hFAWxXECMUBmzFukAX8dt_E_J4z6L8wtPxU2BIXoHJ3Xm_mNF0

2. The Secretive Company That Might End Privacy as We Know It

https://www.nytimes.com/2020/01/18/technology/clearview-privacy-facial-recognition.html?fbclid=IwAR0MiulPE0zU630TjXe06gIHyfHrc7a6MxIB_Y3XgbD20jRNG9yLZtUEXU

TOOLS:**3. 8 Free Competitive Intelligence Tools You Can (and Should) Start Using Today**

https://www.cipher-sys.com/blog/8-free-competitive-intelligence-tools-you-can-and-should-start-using-today?utm_source=blog&utm_medium=websi&fbclid=IwAR2IKBW6wwMxQGTA3U0x0glbN6zghUaMwDJeSCw2mY5QVO0B8V_2u_Pc4dg

4. Complex Search: Problems and Solutions

<https://www.2dsearch.com/news/2019/8/28/complex-search-problems-and-solutions?fbclid=IwAR2yau4H3IEyZopcojJ7u2yqZ2CM3w1hvPN47EPamgG5KbTA0fQxk7n6BOQ>

5. Free eBook: "135 Incredibly Useful Things You Didn't Know Google Could Do"

https://fastcompany.tradepub.com/free/w_fasa10/prgm.cgi?utm_source=twitter.com&utm_medium=social

ARTICLES:**6. The Problem with Competitive Intelligence**

<http://strategicsscience.org/the-problem-with-competitive-intelligence/>

7. Why Chinese Artificial Intelligence will Run the World

<https://interestingengineering.com/why-chinese-artificial-intelligence-will-run-the-world>

8. Does Your Business Have a Strategic Plan?

<https://www.smallbizdaily.com/does-your-business-have-a-strategic-plan/>

9. Scenario Planning in the Midst of Disruption

<https://blog.qad.com/2019/03/scenario-planning-in-the-midst-of-disruption/>

10. Web Intelligence? Social Media Intelligence? Mobile Intelligence? Use 'em All!

<https://cdn.exiteme.com/exitetogo/www.cicomglobal.com/userfiles/files/My%20article1.pdf>

11. In Search of (Artificial) Intelligence: The Hottest Emerging Jobs Have One Thing in Common: AI

<https://hrexecutive.com/in-search-of-artificial-intelligence/>

12. Think You're Anonymous Online? A Third of Popular Websites Are 'Fingerprinting' You.

<https://www.washingtonpost.com/technology/2019/10/31/think-youre-anonymous-online-third-popular-websites-are-fingerprinting-you/>

REPORTS:**13. Massive Growth for Competitive Intelligence Software Market to 2026**

<http://www.briotainment.com/global-competitive-intelligence-software-market-report-2019-market-size-share-price-trend-and-forecast/>

14. Conference Intelligence Software Market 2020 Competitive Insights

<https://www.vitalnews24.com/news/2020/01/20/%E2%80%8Bconference-intelligence-software-market-2020-competitive-insights-jiffle-now-summitsync-datafox-attendease/>

15. 90% of Businesses Say Their Industry Has Become More Competitive

<https://www.commpro.biz/90-of-businesses-say-their-industry-has-become-more-competitive-new-benchmark-study-finds/>

ACADEMIC ARTICLES/STUDIES:**16. Generating Competitive Intelligence with Limited Information: A Case of the Multimedia Industry**

<https://onlinelibrary.wiley.com/doi/abs/10.1111/poms.13095>

17. How Do Hotels Operationalize Their Competitive Intelligence Efforts into Their Management Processes? Proposing a Holistic Model

<https://www.sciencedirect.com/science/article/abs/pii/S0278431918304079>