

## IAFIE EC INDUSTRY DIGEST

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#### **COMPANIES AND PRODUCTS:**

1. 7 Geospatial Intelligence Companies for P&C Insurance https://www.nanalyze.com/2021/10/geospatial-intelligence-insurance/

2. Your browser can tell websites how to treat your data. But companies didn't have to listen — until now

https://www.washingtonpost.com/technology/2021/10/26/global-privacy-control-firefox/

3. UK spy agencies to use Amazon Web Services to host top-secret material in the cloud <a href="https://www.datacenterdynamics.com/en/news/uk-spy-agencies-to-use-amazon-web-services-to-host-top-secret-material-in-the-cloud/">https://www.datacenterdynamics.com/en/news/uk-spy-agencies-to-use-amazon-web-services-to-host-top-secret-material-in-the-cloud/</a>

### **TOOLS:**

**4.** Top 11 Most Powerful CyberSecurity Software Tools In 2021 https://www.softwaretestinghelp.com/cybersecurity-software-tools/

5. Top 12 Customer Intelligence Platforms in 2021
<a href="https://www.predictiveanalyticstoday.com/top-customer-intelligence-platform/">https://www.predictiveanalyticstoday.com/top-customer-intelligence-platform/</a>

6. Best Market Intelligence Software in 2021 https://www.g2.com/categories/market-intelligence

#### **ARTICLES:**

7. How to use competitive pricing strategy to increase sales https://rockcontent.com/blog/competitive-pricing-strategy-increase-sales/

8. Welcome To The Next Generation Of Business Intelligence <a href="https://www.forbes.com/sites/sisense/2021/10/15/welcome-to-the-next-generation-of-business-intelligence/?sh=76cc8f142509">https://www.forbes.com/sites/sisense/2021/10/15/welcome-to-the-next-generation-of-business-intelligence/?sh=76cc8f142509</a>

9. Facebook says it will delete facial recognition data on more than a billion users <a href="https://techcrunch.com/2021/11/02/facebook-face-recognition-data-deleting/">https://techcrunch.com/2021/11/02/facebook-face-recognition-data-deleting/</a>

#### **REPORTS:**

10. Signals Intelligence (SIGINT) Market Report 2021-2031
https://finance.yahoo.com/news/signals-intelligence-sigint-market-report-094900992.html

11. Visual Analytics Market Size to Grow by USD 4.39 Bn

https://www.prnewswire.com/news-releases/visual-analytics-market-size-to-grow-by-usd-4-39-bn-industry-analysis-market-trends-market-growth-opportunities--technavio-301400899.html

12. Social Media Analytics Market Insights

https://www.marketwatch.com/press-release/social-media-analytics-market-insights-by-leading-companies-demand-analysis-future-growth-and-revenue-forecast-to-2022-2021-10-06?tesla=y

# **ACADEMIC ARTICLES/STUDIES:**

13. Organizational Ambidexterity in micro and small firms: Can competitive intelligence compensate for size constraints?

https://journals.sagepub.com/doi/full/10.1177/23409444211054861

14. Financial intelligence (monitoring) as an effective way in the field of combating money laundering

https://www.emerald.com/insight/content/doi/10.1108/JMLC-09-2021-0102/full/html

**15.** A System for Automated Open-Source Threat Intelligence Gathering and Management https://dl.acm.org/doi/abs/10.1145/3448016.3452745

### **CONFERENCES AND WORKSHOPS:**

16. The 20th IEEE/WIC/ACM International Conference on Web Intelligence and Intelligent Agent Technology

https://www.wi-iat.com/wi-iat2021/index.html

17. Tableau Conference 2021

https://www.tableau.com/events/conference

18. Power BI Summit

https://globalpowerbisummit.com/