



## IAFIE EC INDUSTRY DIGEST

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**Editor: Amir Fleischman**

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**COMPANIES AND PRODUCTS:**

1. **Reputation launches AI platform to provide enterprises with competitive intelligence**  
<https://venturebeat.com/2022/03/30/reputation-launches-ai-platform-to-provide-enterprises-with-competitive-intelligence/>
2. **WATCH OUT FOR TOP 10 DATA SCIENCE COMPANIES IN PUNE FOR 2022**  
<https://www.analyticsinsight.net/watch-out-for-top-10-data-science-companies-in-pune-for-2022/>
3. **Social Links: OSINT a top business priority for 2022**  
<https://technologymagazine.com/data-and-data-analytics/social-links-osint-a-top-business-priority-for-2022>

**TOOLS:**

4. **Top 10 Business Analytics Tools Used by Companies Today**  
<https://www.simplilearn.com/business-analytics-tools-article>
5. **Top 25 Free Tools For Conducting Market Research**  
<https://www.toolsrush.com/free-market-research-tools/>
6. **Top 10: Best Location Intelligence Software for 2022**  
<https://www.maptive.com/best-location-intelligence-software/>

**ARTICLES:**

7. **Corporate spy reveals how he got secret info from big American companies**  
<https://nypost.com/2022/03/09/ex-corporate-spy-robert-kerbeck-on-how-he-got-companies-info/>
8. **Inside Al-Ikhsan's business analytics journey**  
<https://www.computerweekly.com/news/252514789/Inside-Al-Ikhsans-business-analytics-journey>
9. **Data Analytics Is A Hot, Sexy Sector For Career Growth**  
<https://www.forbes.com/sites/jackkelly/2022/03/20/data-analytics-is-a-hot-sexy-sector-for-career-growth/?sh=6c3c6ff43cfa>

**REPORTS:****10. Competitive Intelligence Tools Market Size And Forecast**

<https://www.businessmerseyside.co.uk/competitive-intelligence-tools-market-size-growth-and-forecast/>

**11. Application Security Market Size & Share to Grow by USD 22.54 Billion**

<https://www.globenewswire.com/en/news-release/2022/03/29/2411791/0/en/Application-Security-Market-Size-Share-to-Grow-by-USD-22-54-Billion-Revenue-Forecast-Company-Ranking-Competitive-Landscape-Growth-Factors-And-Trends-Vantage-Market-Research.html>

**12. Military Video Analytics Market- emerging trends, opportunities and forecast**

<https://www.digitaljournal.com/pr/military-video-analytics-market-emerging-trends-opportunities-and-forecast>

**ACADEMIC ARTICLES/STUDIES:****13. NFT Marketplace Design and Market Intelligence**

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4002303](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4002303)

**14. User Selection Strategies of Interactive Data Visualization Format**

<https://www.tandfonline.com/doi/abs/10.1080/08874417.2021.2023338>

**15. Cybersecurity Practices for Social Media Users: A Systematic Literature Review Cyber threat intelligence challenges: Leveraging blockchain intelligence with possible solution**

<https://www.sciencedirect.com/science/article/pii/S2214785321045752>

**CONFERENCES AND WORKSHOPS:****16. International Congress on Big Data & Analytics 2022**

<https://intcongress.com/international-congress-on-big-data-analytics-2022/>

**17. CIO Visions Summit**

<https://quartznetwork.com/event/cio-visions-spring/>

**18. AI Korea 2022**

<https://www.aibusan.kr:447/eng/>