



IAFIE EC INDUSTRY DIGEST

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For comments or questions about the IAFIEEC INDUSTRY DIGEST, please contact Amir Fleischman (Editor) at amir@cicomglobal.com.

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COMPANIES, PRODUCTS, TECHNOLOGIES:

1. **Russia's "troll factory" working overtime to misinform**
<https://cybernews.com/editorial/russias-troll-factory-working-overtime-to-misinform/>
2. **WikiLeaks offers CIA hacking tools to tech companies: Assange**
https://www.reuters.com/article/us-cia-wikileaks-assange-idUSKBN16G27Y?&web_view=true
3. **45 Big Data Companies Helping Us Make Sense of the World**
<https://builtin.com/big-data/big-data-companies-roundup>

TOOLS:

4. **How to collect (and share!) competitive intelligence results**
<https://www.productmarketingalliance.com/how-to-collect-and-share-competitive-intelligence-results/>
5. **Top 10 Competitive Intelligence Tools To Beat The Competition**
<https://www.softwaretestinghelp.com/competitive-intelligence-tools/>
6. **13 Essential Data Visualization Techniques, Concepts & Methods To Improve Your Business – Fast**
<https://www.datapine.com/blog/data-visualization-techniques-concepts-and-methods/>

ARTICLES:

7. **NOT JUST COMPETITIVE INTELLIGENCE, BUT FUTURES INTELLIGENCE**
<https://thefutureschool.com/2022/05/not-just-competitive-intelligence-but-futures-intelligence/>
8. **Verizon Report: Ransomware, Human Error Among Top Security Risks**
<https://threatpost.com/verizon-dbir-report-2022/179725/>
9. **Gartner Identifies Top Five Trends in Privacy Through 2024**
<https://www.gartner.com/en/newsroom/press-releases/2022-05-31-gartner-identifies-top-five-trends-in-privacy-through-2024>

REPORTS:

10. **Predictive and Prescriptive Analytics Market Beneficial Analysis By Types, Applications, Key Vendors, Region Till 2028**
https://www.einnews.com/pr_news/574550079/predictive-and-prescriptive-analytics-market-beneficial-analysis-by-types-applications-key-vendors-region-till-2028
11. **Top 20 Most Stunning Artificial Intelligence Statistics, Facts and Projections**
<https://daytradingz.com/artificial-intelligence-statistics/>
12. **10 Cybersecurity Trends for 2022/2023: Latest Predictions You Should Know**
<https://financesonline.com/cybersecurity-trends/>

ACADEMIC ARTICLES/STUDIES:

13. **The Role of Artificial Intelligence and Information Technology in Promoting Knowledge Management in Business Firms: A Review**
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4109705
14. **Tailoring competitive information sources to the sequence of dynamic capabilities**
<https://www.cambridge.org/core/journals/journal-of-management-and-organization/article/abs/tailoring-competitive-information-sources-to-the-sequence-of-dynamic-capabilities/A6BA007F584BB8A2548E9FDC677DF11C>
15. **How social media effects shape sentiments along the twitter journey?A Bayesian network approach**
<https://www.sciencedirect.com/science/article/abs/pii/S0148296321009863>

CONFERENCES AND WORKSHOPS:

16. **Competitive Intelligence Summit**
<https://competitiveintelligence.productmarketingalliance.com/>
17. **Gartner Data & Analytics Summit**
<https://www.gartner.com/en/conferences/na/data-analytics-us>
18. **Big Data LDN**
<https://www.bigdataldn.com/>